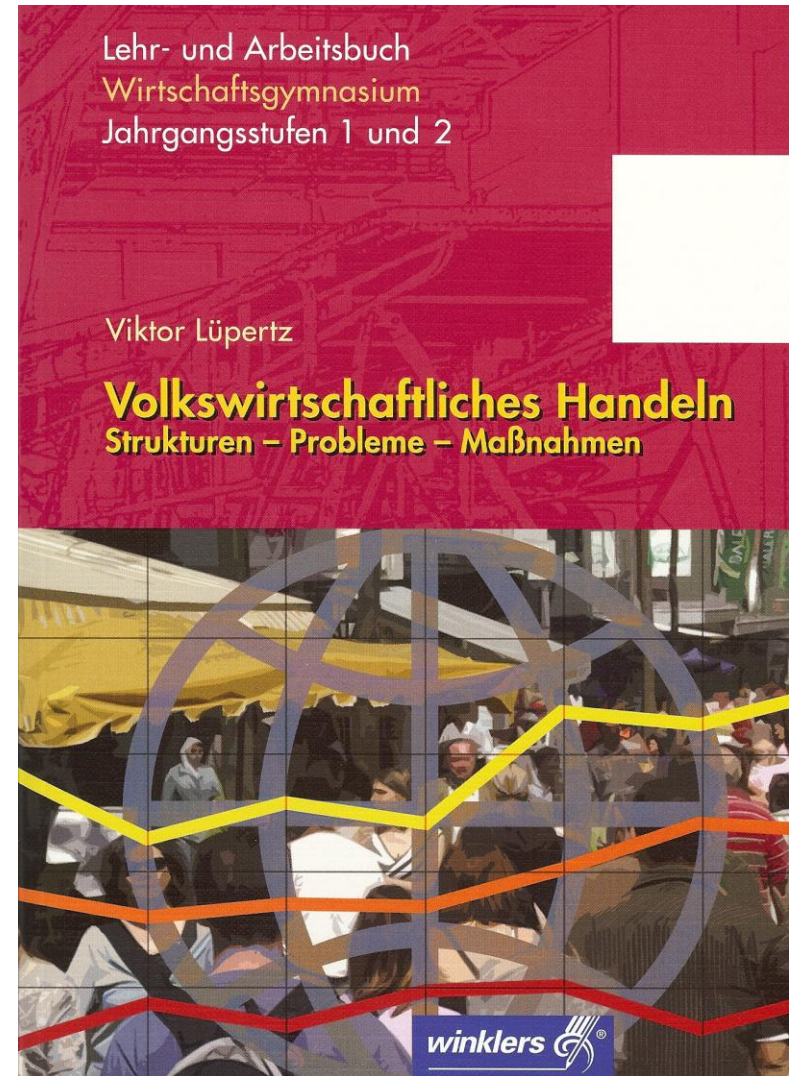


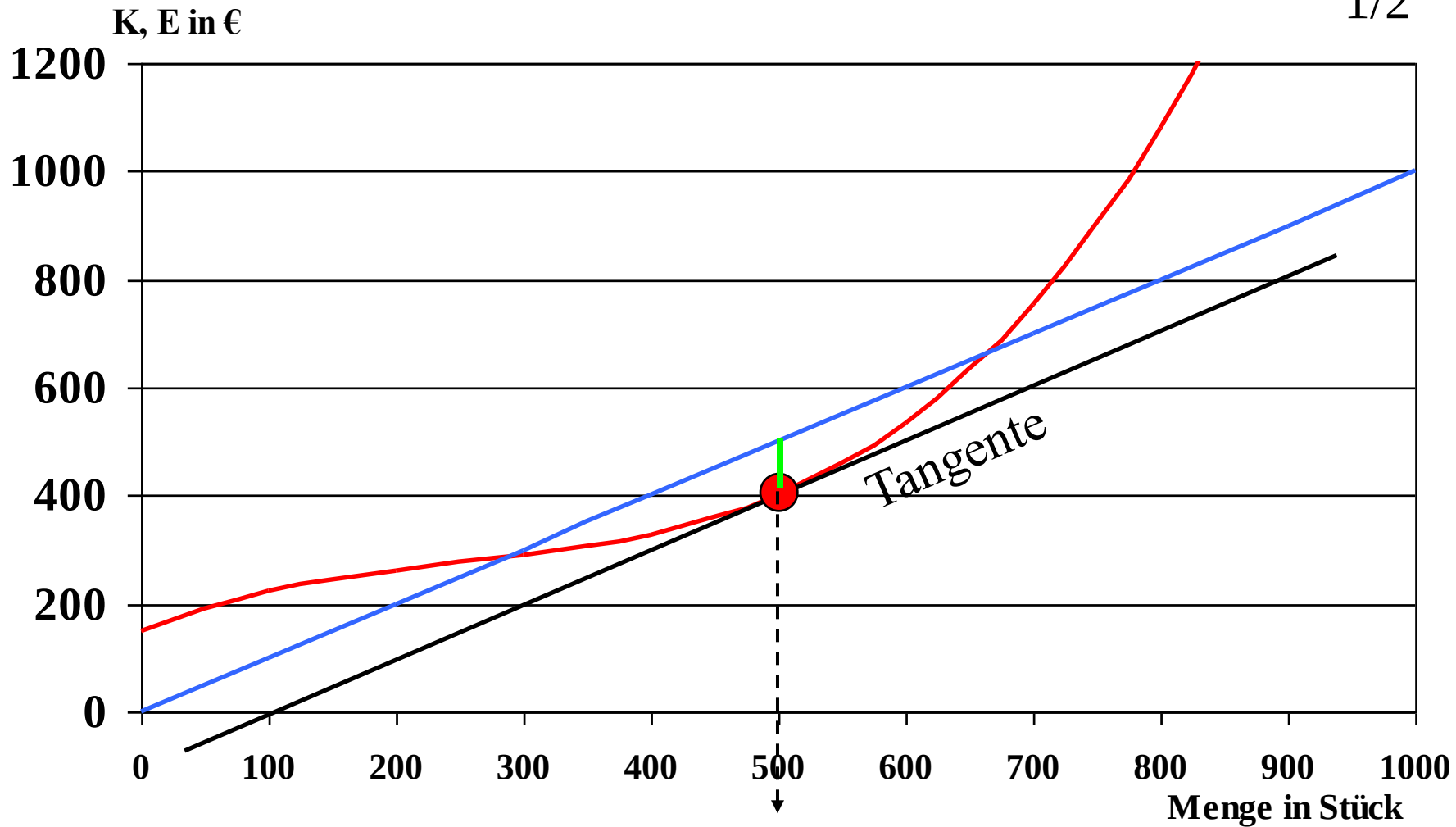
*PowerPoint
Folien
und
Präsentationen
zu
Schaubildern aus
dem Buch
und zur
Lösung von
Aufgaben*



Gewinnmaximum

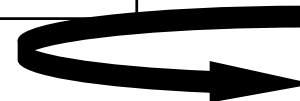
S. 47

1/2

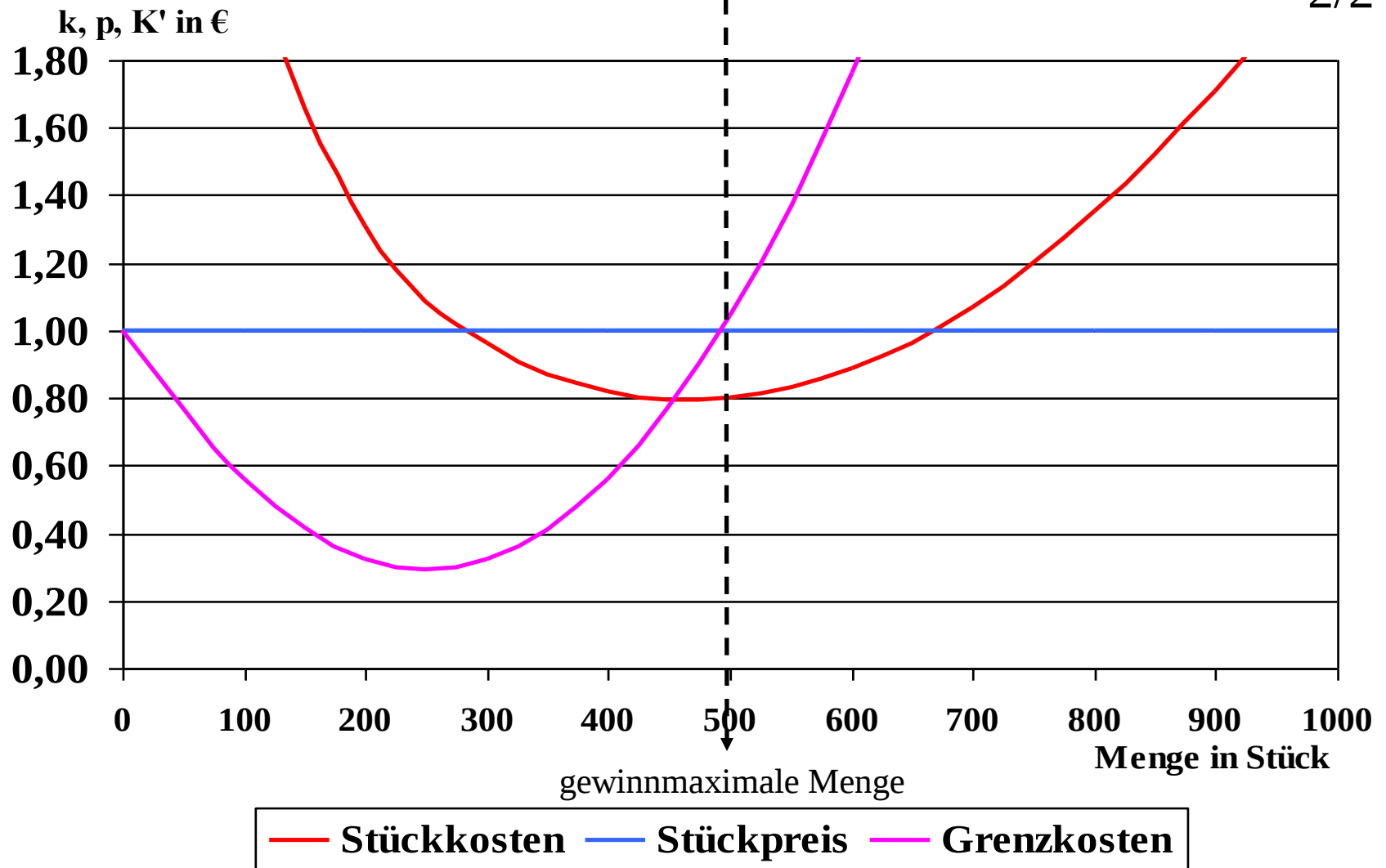


gewinnmaximale Menge

— Kosten, — Erlöse



Gewinnmaximum

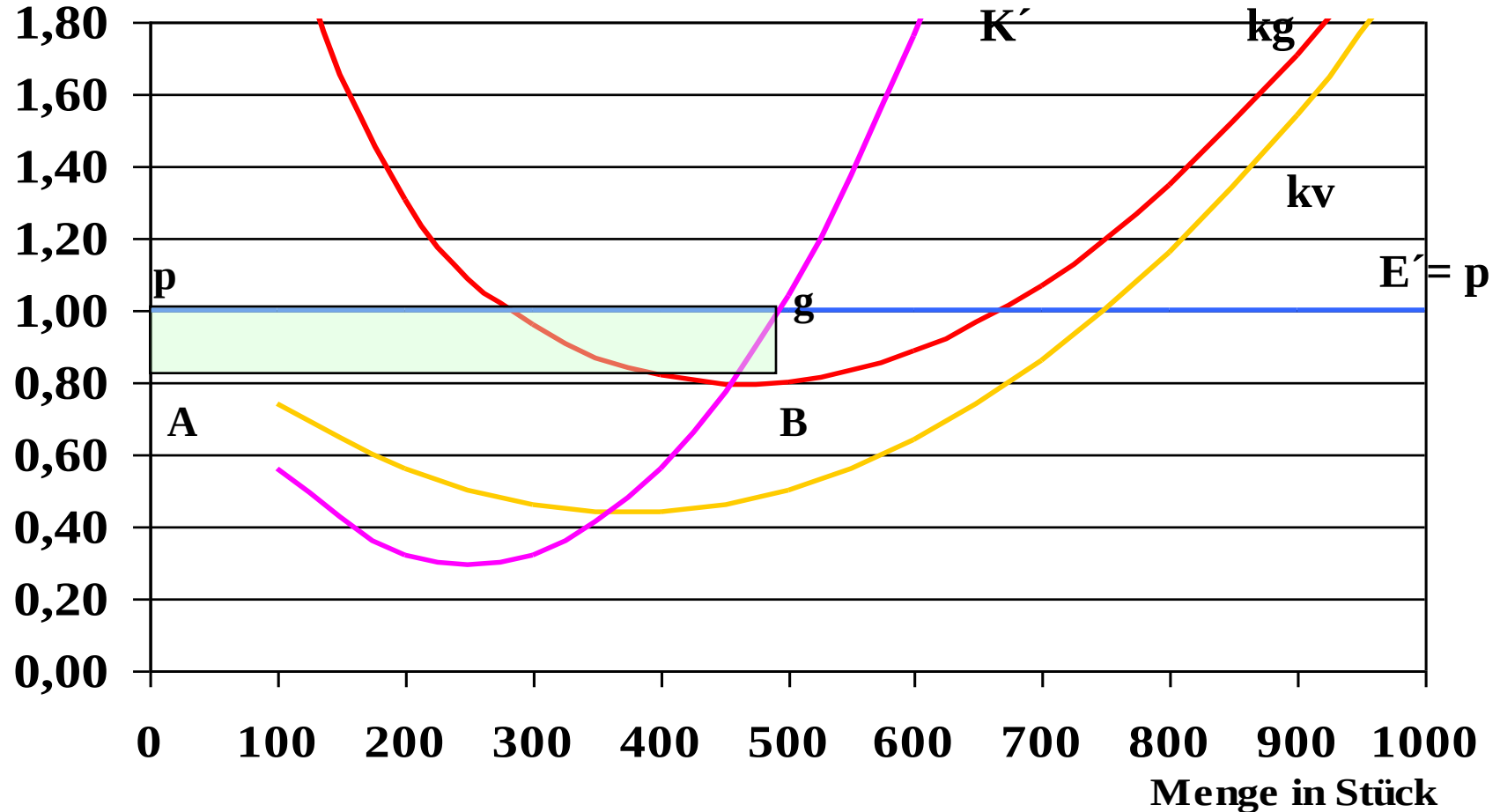


Preisuntergrenze

S. 50

1/1

kg, kv, p, K'



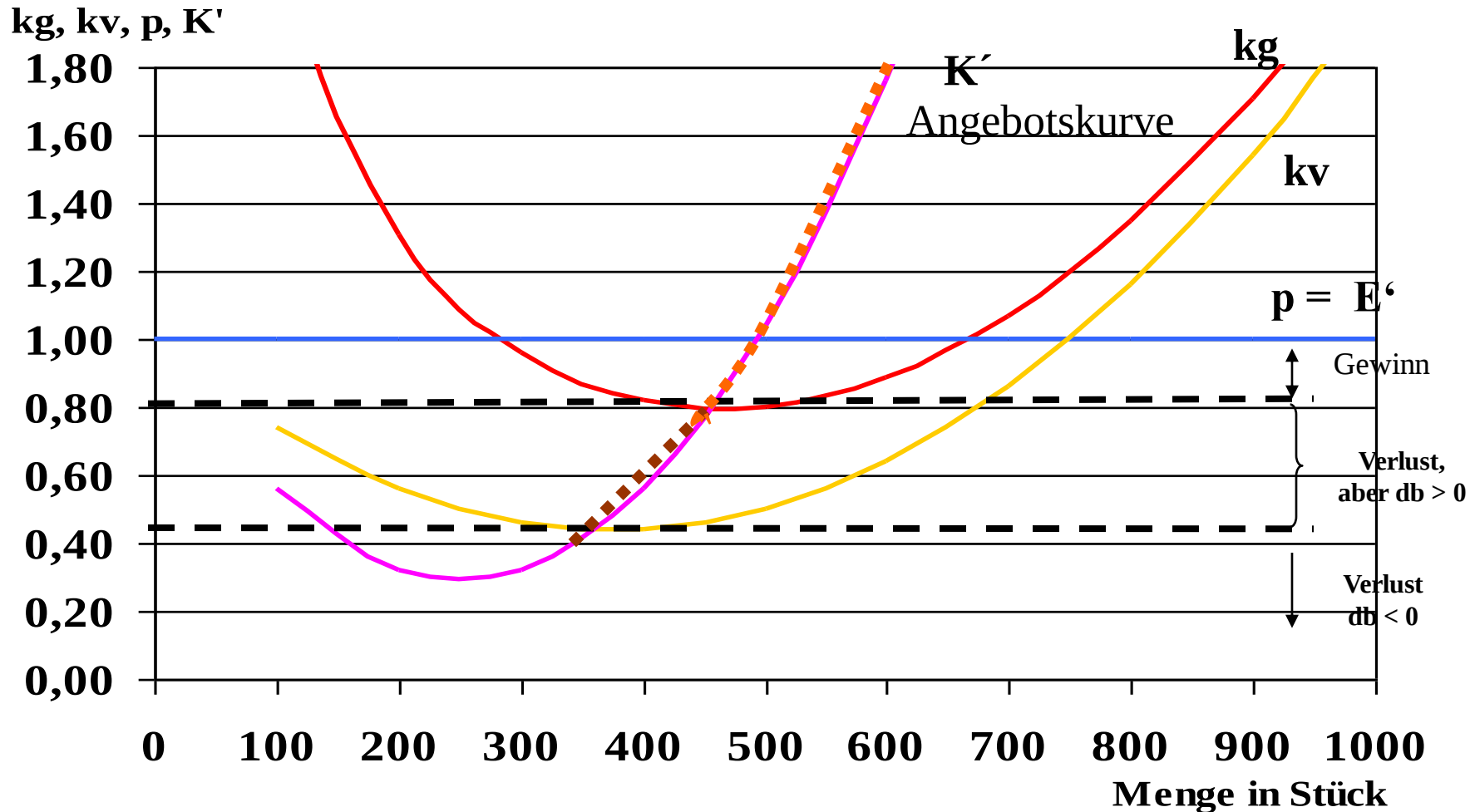
— Stückkosten — Stückpreis — var. Stückkosten — Grenzkosten



Individuelle Angebotskurve

S. 53

1/1



— Stückkosten — Stückpreis — var. Stückkosten — Grenzkosten



Ende